



AWS Deep Dive Days - Generative AI | Agenda Day 2



	INFERENTIA (01.511)	TRAINIUM (01.512)	CASPIAN (01.505)
09:00 - 09:45	MORNING RECEPTION @ Generative AI Lounge	MORNING RECEPTION @ Generative AI Lounge	MORNING RECEPTION @ Generative AI Lounge
09:45 - 10:45	OPENING KEYNOTE	OPENING KEYNOTE	
11:10 - 11:45	SES201 BMW Group accelerates cloud optimization using Amazon Bedrock Level 300 Christian Mueller, AWS & Dr. Jens Kohl, BMW	SES202 Let's tune! Hyperparameter optimization with Amazon SageMaker Level 300 Elina Lesyk, AWS & Ümit Yoldas, AWS	
12:00 - 13:00	LUNCH	LUNCH	LUNCH
13:00 - 13:20	SES204 Generative AI Flywheel in Advertising and Marketing Level 300 Stefan Christoph, AWS & Bishesh Adhikari, AWS	LIG 201 Build fast, scalable infrastructure and data ingestion pipelines for AI/ML with AWS storage Level 300 Alexander Arzhanov, AWS & Ed Gummett, AWS	SES205 From RLHF to Direct Distillation of LM Alignment Level 400 Luca Perrozzi, AWS & Malte Reimann, AWS
13:20 - 13:40	SES204 Generative AI Flywheel in Advertising and Marketing Level 300 Stefan Christoph, AWS & Bishesh Adhikari, AWS	LIG202 Call My Agent: Enable LLMs Talking with your Database Level 400 Puria Izady, AWS	SES205 From RLHF to Direct Distillation of LM Alignment Level 400 Luca Perrozzi, AWS & Malte Reimann, AWS
13:40 - 14:00	SES204 Generative AI Flywheel in Advertising and Marketing Level 300 Stefan Christoph, AWS & Bishesh Adhikari, AWS	LIG203 Make LLMs Behave: Mental Model for Black Box Level 300 Elina Lesyk, AWS	SES205 From RLHF to Direct Distillation of LM Alignment Level 400 Luca Perrozzi, AWS & Malte Reimann, AWS
14:00 - 14:20	SES206 From Prompt Engineering to Auto-Prompt Optimization Level 300 Philipp Kaindl, AWS & Stefan Christoph, AWS	LIG204 Optimizing Prompt Engineering for Generative AI Level 400 Jan Thewes, AWS	SES207 Generative AI Powered Image Search in Amazon Kendra Level 300 Tanvi Singhal, AWS & Charalampos Grouzakis, AWS & Jean-Michel Lourier, AWS & Bharathi Srinivasan, AWS
14:20 - 14:45	SES206 From Prompt Engineering to Auto-Prompt Optimization Level 300 Philipp Kaindl, AWS & Stefan Christoph, AWS	LIG205 Structured text generation using (lexically) constraint decoding Level 400 Dennis Bappert, AWS	SES207 Generative AI Powered Image Search in Amazon Kendra Level 300 Tanvi Singhal, AWS & Charalampos Grouzakis, AWS & Jean-Michel Lourier, AWS & Bharathi Srinivasan, AWS
14:45 - 15:15	NETWORKING & COFFEE	NETWORKING & COFFEE	NETWORKING & COFFEE
15:15 - 16:00	SES208 Building secure Generative AI applications on AWS Level 300 Aris Tsakpinis, AWS & Talha Chatta, AWS		
16:00 - 16:15	CLOSING & GOODBYE @ Generative AI Lounge	CLOSING & GOODBYE @ Generative AI Lounge	CLOSING & GOODBYE @ Generative AI Lounge